

SHS PTO Minutes October 10, 2017

Attendees: Justin Cook, Danica Jensen (AVID), Elisa Bennett, Jill Eilers, Deb Erickson, Beth Gilstrap, RayAnn Armony, Sara O'Donnell, Sarah Pearce, John Huelskamp, Jennifer Dixon, Carrie Fox, Xiao Yun Wang, Angie Patterson, Tristan Baker, Kelly Hansen, Kara Stark, Kathy Campbell

Introduction of attendees.

Meeting called to order at 7:02 pm. The September minutes were read and approved with corrections.

Guest Speaker: Danika Jensen from the AVID Program shared information and requested the PTO share information to prospective volunteers in our community about this 37-year-old program that has been in the BSD for 4 years. The AVID program is seeking volunteers for as little as one hour a week, particularly at Meadow Park, Cedar Park, and Stoller Middle Schools. The AVID program provides extra support to students with special circumstances and helps to prepare them for IB/AP classes as well as college and careers. 6 hours of training and support are provided. If you have a college student who is interested in a little extra money, they have an opportunity to get paid for their work time.

Treasurer's Report: Kathy Campbell

- Concessions doing well with sales per event but there are 8 fewer events than last year so expectation is that sales will be down about \$2K from last Fall. Youth Football sales per event are also much lower than last year, but Varsity Football is higher per event (better weather than last year). Profit margins are tracking at 40% this year compared to 50% for all last year.
- Merchandise has made more money to date than all last year. Profit margins are 16.5% compared to only 9.5% last year.
- Write-A-Check donations: A few donations came in since the last meeting. Totals donations are now over \$3K with 32 donors.
- Discussion about how to better advertise Write a Check. 32 donations so far compared to 33 for all of last year – average gift is close to \$100. 18 donations have come in after Back to School night after Mr. Huelskamp's plug. Discussion about rebranding the "Write a Check" campaign since there are on-line ways to donate.
- We have paid the school for student planners (\$5K) and made our annual \$500 donation to the BSD Clothes Closet. We have also made payments for 3 prior Write A Check Funds Requests: Eagle Scout project, Math software and Media Center author event tickets.
- New Write A Check Funds Requests:
 - Patricia Buell & TJ Gurdiel from Sunset Community Leadership asked for funds for "Future Apollo" t-shirts. They need \$1725. The goal of their program is to educate elementary and middle schoolers about what is in store at the SHS community. They want to develop an inventory of Apollo Gear to build up excitement for SHS. Motion approved to support for \$250.
 - Approval for \$250 toward Sunset Lacrosse to be put toward club scholarships.
- Auditorium Fundraiser is currently at \$32.5K including pledges and matches still to be received.

College and Career Center: (Michelle McHugh)

- No report

Concessions: Sara O'Donnell & Jennifer Gordon

- Moving along rapidly. Getting new faces signing up. Looking for volunteers for basketball.
- Maybe add improved signage that states what concession money goes toward.
- Discussion about ways to open concessions for the JV basketball games.

Grad Party: Beth Gilstrap

- We have 190 students signed up so far. We are in fundraising mode right now. "Pay it Forward" on October 28th with a parent hosted wine-tasting party.
- Thanksgiving pies and Class of 2018 special blended coffee will be offered soon.

Merchandise: Jennifer Dixon & RayAnn

- Thursday, we are going to sell during lunch. A couple of people have volunteered from the Volunteer Orientation. RayAnn will be in charge at the game.
- Will coordinate a "Black Friday" event with Team Unis (first or second weekend of December). The other opportunity might be Curriculum Night.

Staff Appreciation: (Susan Vistainer)

- No report.

Volunteer Coordinators: Kara Stark & Kelly Hansen

- Meeting went great. About 50 people at the orientation. Lot of thank you emails. Filled concessions slots for that night. Only suggestion was to do an evening session next year in addition to the day session.
- You can now sign up for a volunteer parking pass in the front office.

Old Business: None

Principal's Report: Mr. Huelskamp

- 300 purple coupons have been handed out for water bottles for Future Apollos night.
- Back to School night was a huge success. 800 in auditorium. Many more in the halls.
- Homecoming is this weekend. Theme is "Dance of the Decades" and hosted at school.
- We ordered additional planners to meet demand.
- Have had a great response for the new "Early Release" Wednesdays from students and staff, although we have not heard from parents. We hope they see the positive impact.
- We are in the early stages of being able to require 1.0 credit in Computer Science because the need is obvious and we want to expand the program.
- For the 2017-18 schoolyear, on May 25th there will be a schoolwide service day, "Apollos Giving Back". All students will volunteer in the community. Details are still being worked out.
- We will be starting new student tours in November and December.
- All high school juniors are being given a graduation mentor and support specialists.

New Business: No new business.

The meeting was adjourned at 8:10 pm.

Minutes submitted by Gina Riley